

Experience

Experience Designer Consultant | Thoughtworks

July, 2022 - Present

Relationship Republic:

- **Lead the client's discovery team**, teaching design thinking and guiding the Agile process
- **Specialize in UX design and design thinking**. I facilitate workshops to define user problems and create innovative solutions.

Makro Pro:

- **Design System Architect**: Developed and maintained a comprehensive design system to ensure consistent branding and design coherence across all digital products.
- **User Researcher**: Conducted user testing and research to gather valuable insights.

Ampilo (Australia client):

- **User-Centric Approach**: Empathized with clients' needs and perspectives to ensure that designs were intuitive and easy to understand, even for those new to design concepts.
- **Successful Client Partnerships**: Established strong working relationships with debt clients, demonstrating a commitment to delivering high-quality design solutions that met their specific needs and expectations.

Sr. UX Designer | Bluebik

September, 2019 - March, 2022

Orbit Digital Project:

- **Design leadership and discovery support**: Owned the overall design of the project and provided assistance to the discovery team.

TTB Financial:

- **Investor-friendly funding application**: Created a funding application with a user-centered design, including an improved questionnaire and clear wording tailored for beginner.
- **Unique and user-friendly design**: Designed a funding application that prioritizes usability while maintaining a unique aesthetic.

Thailife Insurance:

- **Gamified app to boost user engagement**: Developed a gamified application to incentivize users to engage with the Thailife Insurance application. Examples of rewarded activities include daily logins, exercise challenges, and healthy purchases.

Education

Micro MBA

Chulalongkorn University

Mathematics and Computer Science

King Mongkut's University of Technology North Bangkok

Skills

Design

- Project management
- Workshop
- UX strategy
- Design systems
- Prototypes
- Usability testings

Soft skill

- Problem-solving
- Critical thinking
- Adaptability
- Teamwork

Code

- HTML
- CSS
- SCSS
- React